# Memorials of Distinction



Telephone: (06) 368 8108



We will create a memorial for your loved one with a design and inscription that expresses your love and feelings making it as special as they were.

#### We Offer:

- Personalised friendly service
- Expert advice
- Honesty and commitment
- Competitive pricing
- Extensive knowledge in the industry
- Fully qualified tradesmen
- Comprehensive Showroom
- Free quotes



## **Memorial Restorations and Cleaning**

In cases where memorials have deteriorated, or suffered from vandalism, we offer a full restoration and cleaning service. Our professional tradesmen can rebuild existing stonework and bring it back to its original state. They can also restore the finish of a memorial by providing moss treatment and, if needed, applications that can remove other various types of elements infecting the stonework.

Our services also extend to the restoration of inscriptions (lettering). We are able to fully clean and remove any moss, or such like elements, hindering an inscription. Then bring it back to its original splendour by restoring the colour. With our experience and professionalism we also provide the ability (one of only a few places who still do within New Zealand) to repair and restore lead lettering, a type of lettering mainly used in older memorials.

We at I.C.Mark Ltd. are professional people who have taken pride in providing personal funeral and masonry services since Ian and Patricia Mark began the company of I.C.Mark Ltd. in 1973.

Denis (Ian's son) and his wife Kathryn have owned and operated the business since Ian's retirement in 2006, continuing the family tradition. Denis started working in the family business in 1990 and the family trend continues with their son Chris who is now working full-time as a qualified craftsman monumental mason in the husiness

Our memorial service continues to expand as advances in cutting and design techniques have broadened the possibilities memorials can offer. It is now currently possible to depict a likeness of your loved one or of their hobbies, interests, activities or a variety of scenes.

Memorials can be manufactured in varying styles from a number of materials.



From left: Darrell Manville, Chris Mark, Kathryn & Denis Mark, Murray Easton

Today the preferred material is granite which stands the test of time. We can also create a memorial for your loved one from other natural materials, such as Carara or Takaka marble and some other New Zealand stones that meet local cemetery bylaws.

Our experience and dedication ensures all work undertaken is of the highest quality. Most of all we will carefully produce a memorial that best presents your loved one in the most appropriate manner possible.

Owned and Operated by the Mark Family since 1973

#### **INSCRIPTIONS:**

Most lettering now is computer generated but our tradesmen have the ability to produce lettering using all the methods which have evolved over the years.

Right from the handcut lead letters with a hammer and chisel, to handcut sandblasted letters, we are able to produce the type and style to satisfy all our clients. Additional inscriptions on existing headstones are always matched in the style and set out in the original lettering, no matter how long ago the headstone was installed

With new memorials we are able to produce a computer printout of the lettering to enable our clients to view and change if necessary the layout or style. The computer enables us to produce countless examples of artwork to complement the inscription.

The colour of the lettering is usually decided between white, silver or gold. Gold lettering is 23 carat gold leaf which is inserted into the letter. Cut in or incised or embossed letters are another choice available.

#### **CUSTOM MEMORIALS:**

Any request that can not be created from our normal range of memorials, can be

specifically customised to meet your wishes.

#### **BASES:**

All headstones in the modern Lawn Cemeteries stand on a base which in turn stands on the concrete berm provided by the local authority.

The size of the base is usually dictated by the local council or cemetery authorities. These vary considerably from cemetery to cemetery and we can advise you of these requirements.

Most bases are made either of white plastered concrete or granite. More and more clients are choosing a matching granite base (same material and colour as headstone) but there is a large range of options available in which the colour and parts relating to the headstone can be mixed and matched.

New colours of granite are now available and are being used for headstones as well as bases. Bases usually incorporate vases for flowers. There are choices now of the colour of vases.

Our tradesmen are well trained in the area of fine plastering concrete bases and we guarantee satisfaction if this option is chosen. The correct location of plots, payment of permit fees and associated regulations are all dealt with by us.

## **ARTWORK (Tracery):**

The word "tracery" is used to describe the artistry that can be applied to a memorial.

Traceries can also be coloured or kept the same colour as the inscription. Also if you have artwork of your own, we can add this to your loved ones memorial. Among some of the more usual traceries are:

- Book Design
- Cross Designs
- Angels
- Flowers

#### **CERAMIC PHOTOGRAPHS:**

Ceramic photographs are produced using a good clear studio portrait, snapshot, passport photo in either black and white or colour.

With a good original, a ceramic photograph can be made to any size through reduction or enlargement.

#### **ETCHED PHOTOGRAPHS:**

The ability to etch a photographic image directly on to the surface of the stone is available.

A photograph, either coloured or black and white is required.

#### **STATUETTES:**

We have both a flatback and free standing range that covers traditional subjects such as Mary and Child, Jesus, Kneeling Angels, Doves with numerous other options available .

#### **PRICES:**

The purchase of a memorial is an individual and personal choice.

There are so many different memorials and combinations available that it is impossible for us to include a comprehensive price list with this information pack.

Prices are based on the particular wishes and preferences made by those concerned. With our experience we can provide to you a range of options that may suit

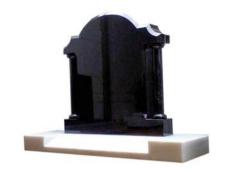
your circumstance. We also have a wide range of memorials on display in our showroom for your viewing.

If you would like a price or to make an enquiry on any of the services we provide, please ring us to discuss this and we will be happy to help you.

## TRADITIONAL HEADSTONES



## **CONTEMPORARY HEADSTONES**













### **CONTEMPORARY HEADSTONES**









#### **GRANITE STONE SAMPLES**



Black



Bahama/Orion Blue



Black Galaxy



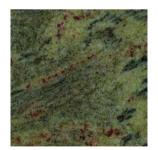
Black Pearl



Blue Pearl



Jasmine White



Kerala Green



Paradiso



Steel Grey

A range of other options are available, and can be viewed by arrangement.

